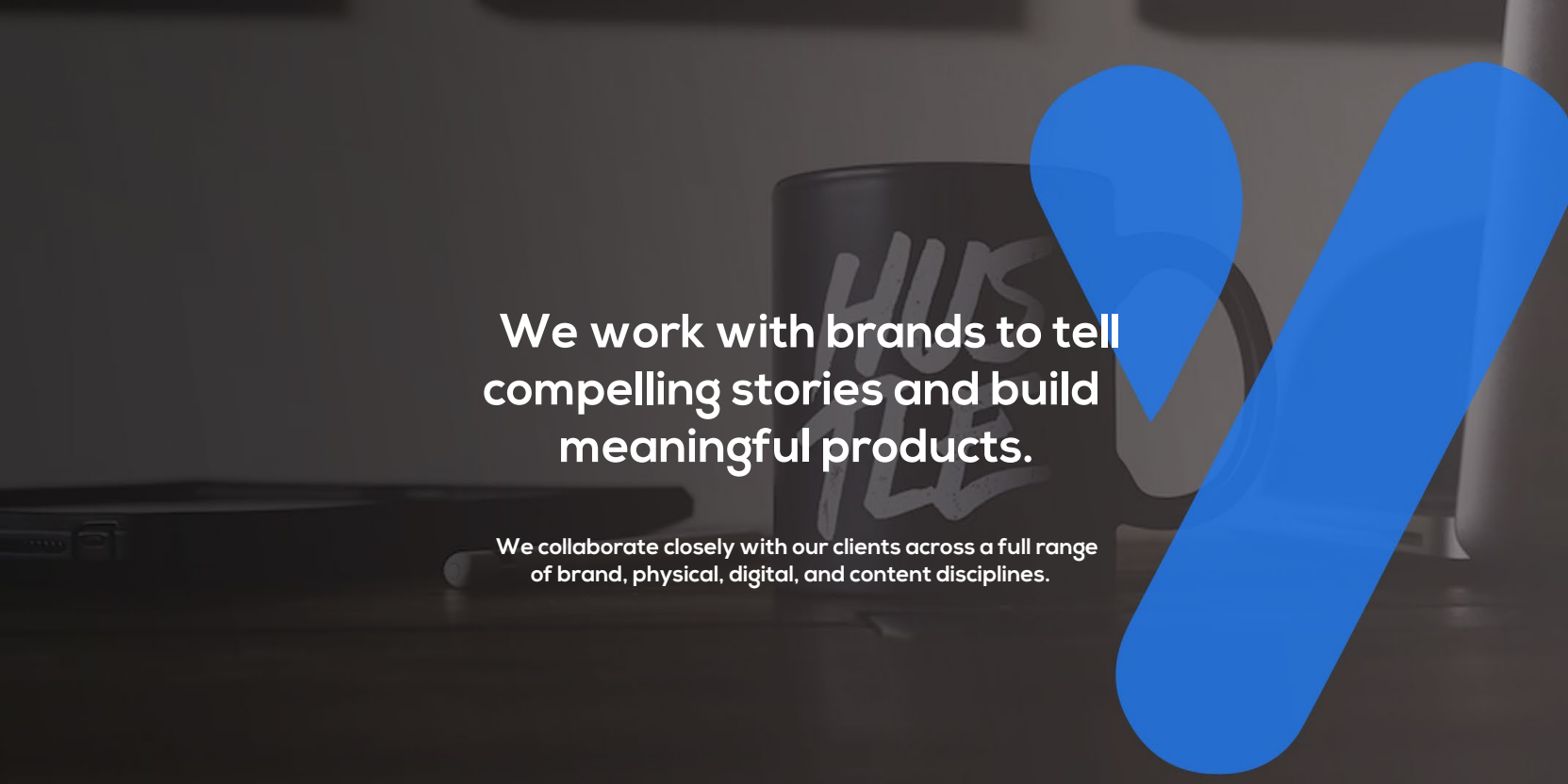




YONINIY
IT Support and Design

YONINIY-IT Support and Design Company Profile

YONINIY-IT Support and Design. © Company
info@yoniniy.com
www.yoniniy.com



**We work with brands to tell
compelling stories and build
meaningful products.**

**We collaborate closely with our clients across a full range
of brand, physical, digital, and content disciplines.**

1.What's Our story

- 1.1 Introduction
- 1.2 Our Vision
- 1.3 Our Mission

3.Our Strategies

- 1.1 Our Promise
- 1.2 Our Position
- 1.3 Our Tone of Voice
- 1.4 What We Believe
- 1.5 Points of Difference

5.Portfolio

- 1.1 Our Promise
- 1.2 Our Position
- 1.3 Our Tone of Voice
- 1.4 What We Believe
- 1.5 Points of Difference

2.What's our Team

Introduction

- 1.1 Our Promise
- 1.2 Our Position
- 1.3 Our Tone of Voice
- 1.4 What We Believe
- 1.5 Points of Difference

4.Service Preview

Introduction

- 1.1 Our Promise
- 1.2 Our Position
- 1.3 Our Tone of Voice
- 1.4 What We Believe
- 1.5 Points of Difference

6.Our Clients

Introduction

- 1.1 Our Promise
- 1.2 Our Position
- 1.3 Our Tone of Voice
- 1.4 What We Believe
- 1.5 Points of Difference

What's inside?

INTRODUCTION

Since setting up in 2020 as YONINIY-IT Support and Design, we have grown from a single founder to a multi-skilled team meeting high-level business needs through coordinated brand building and strategic, design-led work.

We, YONINIY-IT Support and Design, an agency specializing in Branding, Creative design, advertising campaigns, products & Graphics Creativity Solutions providers founded in 2020 and located in Addis Ababa with a definite vision to provide top creative, artistic designs and multimedia solutions. Our main strength is based on providing well enough visual solutions with a valuable artistic depth. This brand was founded by Yonatan Solomon an artist with experience in Graphics Designing Through his career he always tries to add a value to what he executes either on the commercial side presented in YONINIY-IT Support and Design or through his frequently art exhibitions.

VISION

Our vision is to provide wide quality and solutions in Graphics and consumers with a highly, mature visual through the customer's requests which by turn affects the consumer's way of thinking and raises the artistic sense that is consequently reflected on the whole society positively.

MISSION

Our mission is to provide passion for art to both customers and designers with proficiency for outputs that we creatively design. Our priority is to help clients achieve their goals from the potential creative designs we offer.

What's Our- Story?

What's our Team?



Our team is our greatest asset, so we invest in the growth and development of our team members and leaders and have fun in all we do. We're committed to building a team that does the right thing for our communities and above all, our customers.

Our Team is up and ready to represent you in a way that delightfully announces your identity either through internet presence or through any media that you adopt.

We go completely outside the typical molds and mingle your required expertise with passionate art. The outcome clearly stands out to tell about your enterprise values and commitment in a balanced context.

TEAM SET UP

- 1-Business & Strategic Market Planning.
- 2-Creative Team.
- 3-Web Design Solutions Team.

4-Graphic Design Team.

5-Multimedia Team.

6-Account Management Team

SERVICE STRATEGIES

As a branding agency, our key strengths are in creating your brand, launching it but also rebranding a brand.

Our strengths are in creating, planning and managing creative strategies that will create a positive impact for your brand in the market but also leave a unique footprint to differentiate it from other brands where by advertisement and promotions will be inclusive.

We present a promise to the customer, reflecting the expectations they can have from the products and services offered, as well as the offering difference amongst the competitors but also allows organizations to gain competitive advantage, define a coherent brand communication strategy, and to reach the target market and expand it.

YONINIY-IT Support and Design Brand services start with an artistic design and digital strategy that evolves into a complete solution that includes creativity, technology, and marketing solutions.

YONINIY-IT Support and Design Brand works with small to medium-sized businesses as well as leading brands, to create comprehensive and result driven Marketing campaigns.



What's our
Strategies?

1. BRAND IDENTITY

- Naming & Brand positioning
- Concept Creation & Art Direction
- Logo Designing
- File usage guide
- Brand Creative and deployment
- Brand Guideline creation and management
- Stationary design (letterheads, envelopes e.t.c)
- Business cards
- Company profile
- Book covers
- Tshirt logo Designing and Printing.
- Career and product Branding

2. CONTENT

- Photography
- 3D Animation & Visual Effects Related Printing and Production
- Corporate Documentaries.
- Corporate Identity Branding
- Printed Media (Magazines / Newspapers Execution/ Art Direction)
- Business cards
- Book covers
- Tshirt logo Designing and Printing.
- Career and product Branding

3. MARKETING, PROMOTION & PACKAGING.

- Wall Graphics & Billboards art.
- Corporate Identity Branding
- Printed Media (Magazines / Newspapers Execution/ Art Direction)
- Business cards & IDs
- Company Branding
- Book covers and layout design
- Tshirt logo Designing and Printing.
- Tshirts, mugs, calendars, pens, gift certificates, event tickets, keychains etc
- Newsletter Campaigns.
- SMS Campaigns.

4. WEB SERVICES

- Hosting & Domain name registration
- Web Design. [Dynamic, Static websites & Flash based websites]
- E -business Consultation [Website Marketing & Promotion -
- E -marketing solutions - Maintenance & Support]
- Social media admin and management.
- Digital marketing

Our service
Preview.

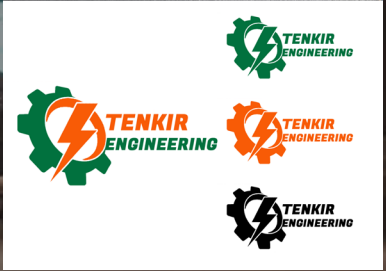
We do not know what will save the world, but we are sure that whatever it was, it should be perfectly designed.

Whether it is graphics, ads layout
or packing design,
our works drive people to action.

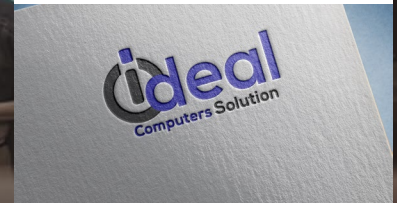
As they say, Fine dress helps to impress.
We consider each and every element in the formation of the
image of the brand that will appeal to the customers.

Show & Tell

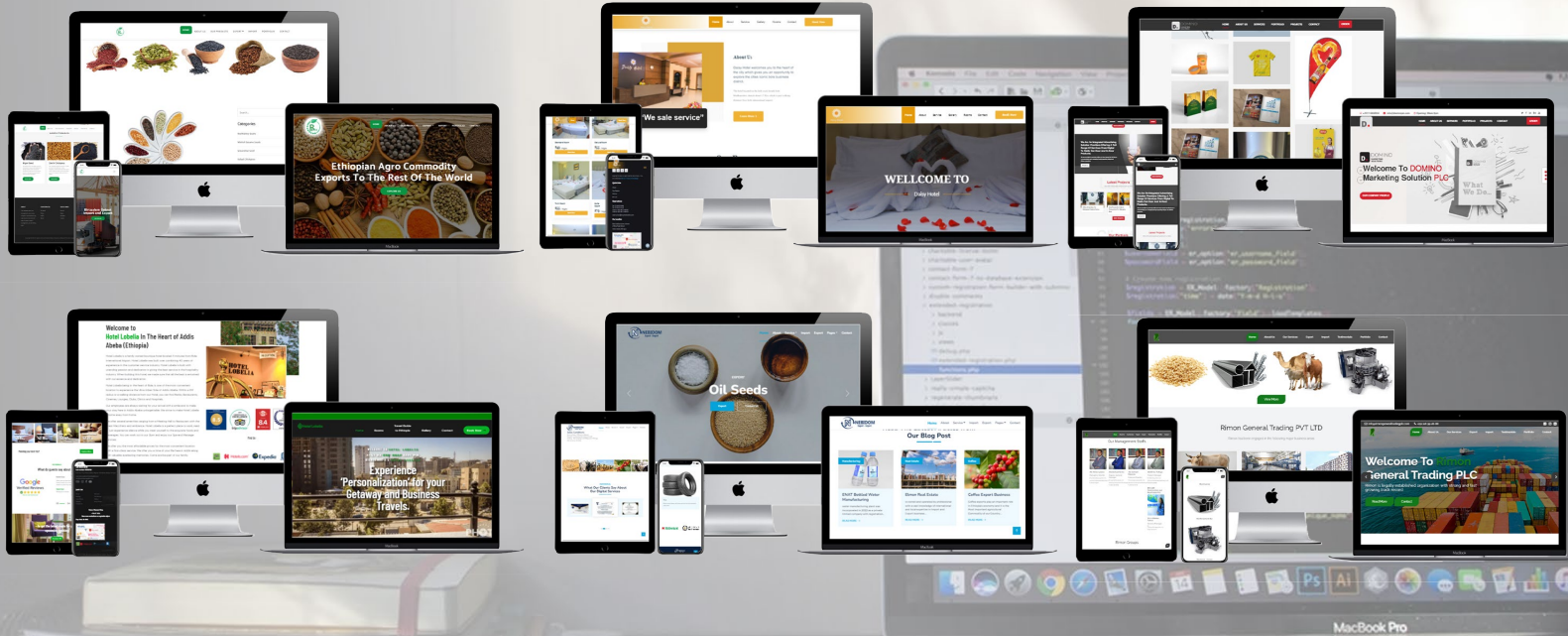
See what's happening in the workshop







Websites





FACE MASK



Bathrobe



Social Media

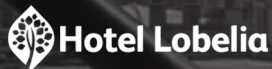


BILL & MELINDA
GATES *foundation*

ILRI
INTERNATIONAL
LIVESTOCK RESEARCH
INSTITUTE



IWMJ
International Water
Management Institute

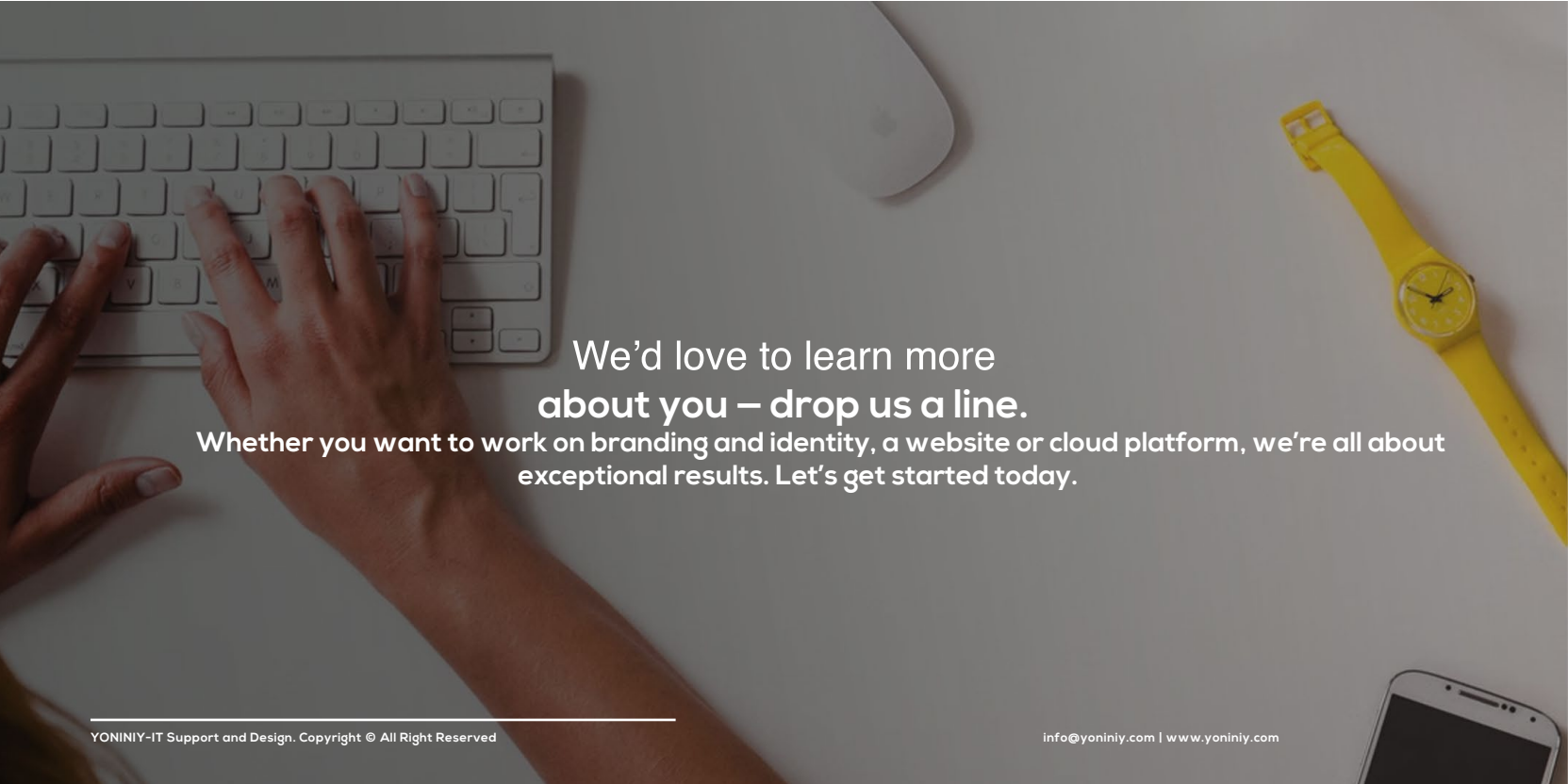


our Clients

We work closely with all of our clients, whether they are in Addis Ababa or over the world. That can mean early mornings and late evenings, travel by, a pop round the corner or a conference call.

Whatever is required, we adapt and deliver.

***This could be you**



We'd love to learn more
about you – drop us a line.

Whether you want to work on branding and identity, a website or cloud platform, we're all about exceptional results. Let's get started today.



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